Strength
→ Strong social awareness of environmental issues
→ High-end digital and IT technology that can be integrated into green industry

Weaknesses
→ Carbon-intensive industrial ecosystem
→ Low generation of clean energy due to geographical constraints

Focus Areas
→ Green transition of infrastructure
→ Low-carbon and decentralised energy
→ Innovation in green industry

Opportunities
→ Growing interest in climate change and sustainable development due to COVID-19
→ Worldwide growth of the markets for environmental industry

Threats
→ Disruption of domestic manufacturing industry due to strict environmental regulations and standards
→ Global trends toward stronger environmental regulation of trade

Government of the Republic of Korea (2020)